

THE FRINGE BY CLAUDIA WINKLEMAN

Claudia: I think I genuinely only work because of my fringe. I assume TV people are sitting in a room thinking, "Who should we get to do it?" They might not know names but then someone will say, "The orange one with the fringe." I had it cut in about 15 years ago as I'd always had one as a little girl. I didn't want a wispy one but an unapologetic curtain of hair. Now I can't imagine what I'd look like without it. Disgusting, I imagine. I've got squarrels and bows of soap hidden under it. **Handy:** **George Northwood:** "When I first met Claudia she already had a fringe but it was quite disconnected from the rest of her hairstyle. I cut in a concave fringe and blended it through at the sides - it has since become her trademark. It's so inextricably her. Claudia can wear it messy or sleek - her hair has tremendous shine. If you're styling a similar fringe at home, blow-dry it smooth with a round brush but don't put too much effort into it, you don't want it to look too "done". For Claudia-level shine, work in some of my George Northwood Moisturising Cream, E15."



THE NO MAKE-UP MAKE-UP BY SIENNA MILLER

Sienna Miller: My signature make-up look is something minimal, with a focus on healthy-looking skin. I feel my best when I have a tan and my freckles come out in the summer, so sometimes I cheat and add those in with make-up. I don't feel like myself when I'm caked in make-up, so the natural look gives me confidence without taking away from who I am. **Wendy Rowe:** It's Sienna's effortless style and natural beauty that make her look so iconic. Skin prep is vital: I rely on hydrators such as 111skin Masks, from £20, and Augustinus Bader's The Cream, £276. Next, a light base. Opt for tints a couple of shades darker than your skin tone to fake a sun-kissed glow. Stick to nudes in creamy textures and you can't go far wrong. My go-tos include Chanel Les Beiges Healthy Glow Bronzing Cream, £46, Hermès Plein Air Complexion Balm, £41, Dior Backstage Foundation, £34, and Charlotte Tilbury Pillow Talk Matte Beauty Blush Wand, £30.

PHOTO: BETTY



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THE GRAPHIC LINER BY MAYA JAMA

Maya: I often do my own eyeliner, it's my thing. Sometimes I'll draw on a small wing, sometimes a big wing. It can change my whole look. I go in with some micellar water on a cotton bud afterwards to sharpen up the flick. And my go-to liner? It's my friend's Scandaleyes Precision Micro Eyeliner, £8.99. It's great for precision application but wipers off easily - a must if you're doing it yourself and are prone to making the odd mistake. **Letitia Sophia:** I've been working with Maya for nearly eight years. I messaged her on Snapchat asking if she needed a make-up artist and the rest is history. Now she's one of my closest friends. Make-up wise, she always has to have a black liquid liner, it's so much a part of her look. But sometimes we'll change up her look totally - the red lip that went viral on her first Love Island episode is a prime example - but more often than not it's all about her signature feline flick.



THE SMOKY EYE BY VICTORIA BECKHAM

Victoria: A smoky eye is my signature beauty look. It has been for years, and I'm constantly reinventing it. At the moment, I'm hooked on using Victoria Beckham Beauty EyeWear in Trench, £30, as the base for my daytime smoky eye, with a touch of Pecan over the top. I apply a little to the crease of my eyelid to contour, then use my fingers to smudge it across my top and bottom lash lines. I sometimes use a brush to smudge it out even further for a softer, sexier look. I finish by adding depth and definition with the Victoria Beckham Beauty Satin Kajal Liner in Cocoa or Ash, £26. **Wendy Rowe:** "Victoria's signature smoky eye is super-wearable. It defines eyes in a soft, diffused way; it's not a strong statement look so it works day-to-night. Start by concentrating a dark brown shade of shadow around the lash line, socket and outer corners of the eye. The Victoria Beckham Beauty Eyeshadow sticks are great for this. You end up with very little shadow coverage on the lid, which makes eyes look fresh, open and contoured."



Victoria Beckham Beauty EyeWear in Trench, £30

Victoria Beckham Beauty Satin Kajal Liner in Cocoa, £26



Victoria Beckham Beauty Eyeshadow sticks in Ash, £26



George Northwood Tonge, E63